

Pingelly

Community
Developed
Action Plan



April 2023

Foreword

Pingelly has always been a place where community spirit thrives, where neighbours look out for one another and where progress is achieved through collective efforts. Our Community Developed Action Plan is no exception; it has been developed by the community, for the community and is a testament to the power of collaboration.

The voices of our residents, businesses, community groups and local leaders have been at the forefront of this process. Through extensive engagement and consultation, we have harnessed the wisdom and creativity of our community members, ensuring that this plan truly reflects the aspirations and desires of those who call Pingelly home.

Together, we have crafted a roadmap towards an exciting journey of transformation. With our unique heritage, natural beauty and warm community spirit we hold an essence we hope to evolve. Let us embrace the opportunities that lie before us and inclusively nurture Pingelly's economic growth, social well-being, and cultural enrichment.



Acknowledgements



The formulation of this Community Developed Action Plan was initiated and coordinated by the Pingelly Community Builders Team - Lisa Pitman, Sue Traber and Felicity Heazlewood. It was funded by Rural Aid as part of their commitment to supporting Australia's small rural towns. The formulation of the Plan was undertaken by Peter Kenyon from the Bank of I.D.E.A.S., Kerry Chia, Roger Hitchcock and Jen Curnow-Trotter from Rural Aid.



Special thanks to so many passionate community members (especially Pingelly young people), organisations and businesses who generously shared their time, wisdom and experiences.

Our Story



Our progressive and attractive community of Pingelly is located within the Wheatbelt region of Western Australia, 158 kms from Perth.

The Pingelly district was occupied for thousands of years by the Wilman people. The name Pingelly is derived from the Noongar name 'Pingeulling Rocks'; 'pinge' translates as 'small gully' and 'culling' means 'water'.

Non-indigenous settlement in the area was instigated by Lewis John Bayley, who was granted 4,000 acres for grazing in 1846 around the Moorumbine Spring. The first township in the area, Moorumbine, was gazetted in 1884 and consisted of a school, church, store, gaol, houses and wells. When the Great Southern Railway line reached the district in 1889, it passed 10km to the west of Moorumbine through a siding known by locals as 'Pingeulling'. It was not until the town was gazetted in 1898 that it came to be known as Pingelly. The economic boom caused by the establishment of the railway line saw the gradual decline of Moorumbine and growth of Pingelly as the main settlement in the district.

Today, our community of Pingelly has a population of 1,037 (according to the 2021 ABS Census) and functions as an important rural service centre for the Wheatbelt region. Main industries in the area continue to focus on agriculture with wheat, canola, barley and sheep farming being the main activities. The town maintains a business community, necessary local amenities (bank, school, post office, medical centre, recreation centre), tourist facilities and a collection of impressive historical buildings.

Our local community has a proactive reputation in supportive physical and social infrastructure to allow residents to age well and in place. Pingelly's Recreation and Cultural Centre (PRACC), provides first class recreation facilities within a fabulous structure that has become a major tourist attraction; the largest building built totally in timber since WWII. Our 'Staying in Place' Virtual Village Hub has developed a national reputation as a small town model for supporting Seniors to keep living and ageing in their community



Our Vision

‘Our vision is to be a welcoming, proactive, safe & inclusive community that takes the lead in creating our future. Rich in heritage and natural assets; we are proud of our identity and wish to encourage growth that complements our country lifestyle.’

Our Goals

Below are the eight community goals which guide our community aspirations.

- To actively promote and showcase our community as a great place to stop, stay, experience, and reside, especially through a vibrant and welcoming town centre.
- To provide a safe and attractive living environment.
- To build the population base with people, community spirit and energy.
- To create an environment where our young people feel involved, supported, empowered and encouraged to stay for work, business, family and lifestyle opportunities.
- To achieve greater recognition of Pingelly for its rich indigenous and non-indigenous culture, heritage and natural assets.
- To encourage and support a strong, innovative and collaborative business environment.
- To facilitate opportunities that build upon local assets, as well as the capacities and creativity of all community members.
- To retain strong sporting and cultural clubs, competitions, facilities, and traditions.



Our Guiding Values

The following six guiding values and attitudes provide the context for our community's identified actions and initiatives, namely:

- **Community Pride and Connection** - ensuring all residents experience community connection, inclusion, and a sense of pride in our history, achievements, structures, and future.
- **Rural village lifestyle** - retaining our unique sense of country life, local connections and rural landscapes.
- **Respect for Heritage & Environment** - valuing our indigenous and non-indigenous heritage, culture, natural landscapes & built environment.
- **Intergenerational solidarity** - creating opportunities for all ages to share, support and learn from each other.
- **Safety** - maintaining high levels of wellbeing, community safety & a low crime rate.
- **Embracing new opportunities** - building upon local assets, capacities and creativity; and facilitating opportunities that enable all our residents to see and experience their community as a place of opportunity.

Our Challenges

Like many small inland rural communities, our community needs to respond creatively to a series of demographic, social, economic and environmental challenges.

These issues include:

- Tired signage
- Volunteer fatigue
- Communication within the community (particularly about events)
- Relationships between institutions and organisations/community groups
- Lack of tourism attractions or a signature event to draw city visitors (despite proximity)
- Limited recreational youth activities
- Community division around various facilities
- Freight costs
- Proximity to Narrogin and metropolitan area for shopping
- On-line shopping



Our Assets

People

- Community of 1000 people
- Keen volunteers, people willing to help
- People of Pingelly & their stories
- Strong personal relationships
- Strong sporting community
- Pro-active and engaged young people, youth initiatives
- Music and performing arts community
- Community orientation - Passionate community with a heart
- People who love where they live
- Diversity of skills
- People with time
- Farmers, shearers, doctors, nurses, tradespeople, professionals, artists, retailers, hospitality, employers
- Easter Bunny Run
- Great business connections and with local customers

Physical

- Geographic location and proximity to major population centres
- Heritage main street (still on main highway)
- Moorumbine heritage site
- Rural landscapes, farming lands
- Key Buildings- PRACC, Railway Station, CWA, RSL, Emergency Services, Court House, Scout Hall, Churches
- Recreational facilities-skate park, playground, 50m swimming pool, gym, town oval
- Parks – Memorial, Pioneer
- Free RV Camping, Caravan Park
- Boyagin Rock, Dryandra, Tutanning Nature Reserve
- Apex Hill, Horne Reserve, Iron Stone Hill
- Cottage Homes
- Research Station
 - Cemetery
 - Refuse site

Culture, Stories & Sources of Pride

- Indigenous Culture and contribution-famous residents and sportspeople, Aboriginal Reserve
- Events- ANZAC Day, Remembrance Day, NAIDOC, Country Collective, Pingelly Shears, Party on the Oval, Dog Trials
- Heritage - heritage trails, heritage main street, buildings (banks, town hall, courthouse, churches, old community sites -halls, schools, railway station), sulky display, farming heritage, rail heritage, Italian heritage
- Lost Pingelly Group
- Cross on the Hill

Our Assets

Economic

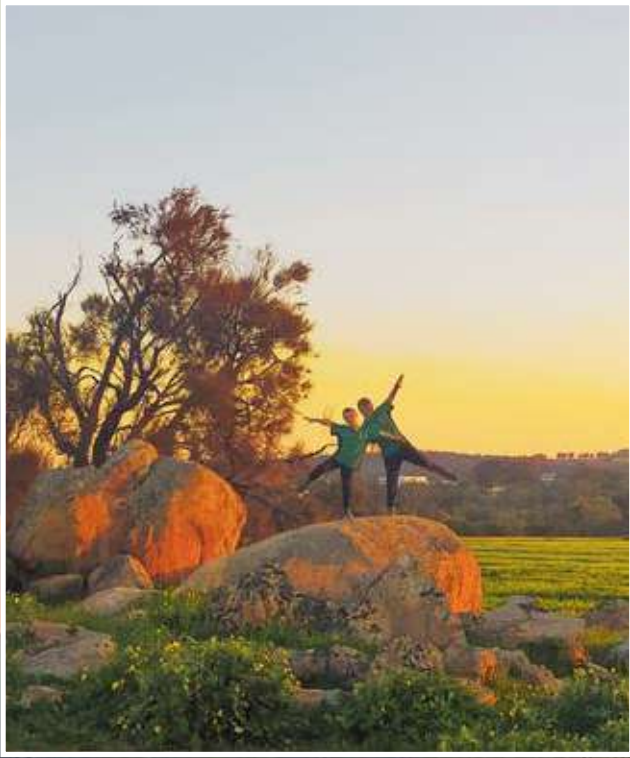
- Businesses- Shearing Contractors, Mechanics, maintenance, Plumbers, catering, Electrician, Photographer, Community Resource Centre, Café, Community Bank, op shop, Pingelly Hotel, Exchange Tavern, Motel, Samuels Emporium, Pharmacy, Loaded Nutrition, Tyre Shop, 24hr fuel outlet, Hairdresser, screen printers, Elders, Butcher, Post Office, transport, Engineering, IGA supermarket, Farm and Agricultural supplies
- Quarterly Business Sundowner event
- Health services
- Pingelly Somerset Alliance
- Farming community, UWA Future Farm
- Accommodation - 2x Hotels, Caravan Park, Bed & Breakfast, Motel and Free RV Parking
- Twice annual markets, Country Collective, Calendar of Events
- Pingelly Community Noticeboard, local Facebook pages
- Pingelly Tourism Group
- Affordable Real Estate
- Business incentives offered by the Shire
- Information Centre at Community Craft Centre
- Pingelly Times
- Pingelly Phone Book

Social Networks

- Pingelly Aboriginal Progress Association
- Cultural groups -Pingelly Community Craft Centre, Choir, Dance, Somerset Quilters, East Girls Quilters
- Heritage groups- Pingelly Museum Group and Historical Group, Friends of Pingelly Railway
- Sporting groups- bowls, tennis, cricket, football, basketball, badminton, golf, swimming, hockey, netball, pistol, shooting
- Churches- Catholic, Anglican, Baptist, Pingelly Family, Harvest Community
- Social groups- Aboriginal Playgroup, Pingelly Aboriginal Progress Association Stay Active, Walking Group, Men's Shed, Mahjong, Bingo, Craft, Gardening, Seniors Morning Tea, Social Mixed Netball
- Returned Services League
- Hotham Cruisers
- Masonic Lodge
- Pingelly Primary School P & C
- Pingelly Tourist Group
- Emergency Services Youth Cadets

Institutions

- Shire of Pingelly
- Emergency services- SES, Bushfire Brigade - east, west, town, Cadets, St Johns
- Community Resource Centre, Library
- Pingelly Primary School, P&C, Playgroup, Day Care, School Bus Services
- Health Services- 24hr Emergency Hospital, Health Centre, Child Health Nurse, Doctor surgery, Silver Chain, Naturopath, NDIS, Telehealth, Bowen Therapy, Pathology, Podiatrist, Physiotherapy
- Visiting Services- Breast check, Skin Check, Dentist, Chiropractor, Vet
- WAPOL
- Staying in Place Virtual Village
- Somerset Alliance, Catholic homes, Baptist Care, NDIS
- PRACC





Our Strategies & Actions

Priority Project One

Re-establish a Signature Community Event

ACTIONS

1

1. Form a Signature Community Event Task Team
2. Review previous community events for guidance
3. Convene community event to contribute ideas and opinions and buy-in.
4. Determine event, budget, program content, timing and potential stakeholders.
5. Identify and secure funding/sponsorship
6. Implement
7. Review

Timeframe: Immediate and Ongoing

LEAD GROUP

Signature Community Event Task Team
Shire Of Pingelly
Pingelly Tourism Group

POTENTIAL PARTNERS

Pingelly Museum & Historical Group
Friends of Pingelly Railway
Pingelly Community Resource Centre
Pingelly Community Craft Centre

Pingelly Primary School & Community Choir
Pingelly Recreation & Cultural Centre
Rural Aid
Healthways

Priority Project Two

Instigate a Community Ball

ACTIONS

2

1. Form Community Ball Task Team
2. Review examples of other small town balls e.g. Cuballing Winter Ball
3. Determine budget, date and program content.
4. Identify and secure sponsorship.
5. Promote and sell tickets.
6. Instigate
7. Review

Timeframe: Short term

LEAD GROUP

Community Ball Task Team

POTENTIAL PARTNERS

Shire Of Pingelly
Pingelly Tourism Group
Pingelly Recreation & Cultural Centre
Pingelly Community Resource Centre

Our Strategies & Actions

Priority Project Three

Enhance Opportunities for our Young People

ACTIONS



1. Mobilise community-wide support to increase the membership and range of activities for the Pingelly Youth in Emergency Services Cadets.
2. Re-connect existing youth networks
3. Nominate Pingelly young people for the local, regional, state and national award and youth development opportunities, including the 2023 KAB Youth Legends Award.
4. Utilise WA Youth Week to grow awareness of youth contribution, leadership and instigate new local youth activities.
5. Organise regular pool parties
6. Explore options to instigate more music activities and events in Pingelly.
7. Explore the addition of Equestrian Cadets

Timeframe: Immediate to short term

LEAD GROUP

Pingelly Youth in Emergency Services Cadets
Shire Of Pingelly
Pingelly Youth Network

POTENTIAL PARTNERS

Pingelly Community Resource Centre
Rural Aid
Co-Operative Bulk Handling Investment Fund
Foundation for Rural & Regional Renewal
Keep Australia Beautiful
Community Bank Pingelly & Brookton
Lotterywest
Department of Communities (youth grant programs)



Our Strategies & Actions

Priority Project Four

Establish a Community Garden

ACTIONS



1. Form Community Garden Task Team
2. Identify potential partners
3. Seek community ideas and opinions
4. Identify site and scale
5. Develop plan and budget
6. Promote Plan and seek community feedback and support.
7. Recruit members
8. Implement

Timeframe: Immediate and ongoing

LEAD GROUP

Community Garden Task Team
Shire Of Pingelly
Gardening Group

POTENTIAL PARTNERS

Pingelly Community Resource Centre
Pingelly Mens Shed
Local Businesses
Rural Aid
Co-Operative Bulk Handling Investment Fund
Foundation for Rural & Regional Renewal
Keep Australia Beautiful
Community Bank Pingelly & Brookton
Lotterywest
Department of Communities
Pingelly Somerset Alliance
Parliamentary member grants



Our Strategies & Actions

Priority Project Five

Support the Growth of the Virtual Village

ACTIONS

1. Promote and support the aspirations of the Pingelly Somerset Alliance and Pingelly Community Resource Centre to grow the membership and activities of the 'Staying in Place' Virtual Village.

Timeframe: Immediate and ongoing

LEAD GROUP

Pingelly Somerset Alliance
Pingelly Community Resource Centre
Department of Communities
(Age-friendly Communities
Social Connectivity Grants Program)

POTENTIAL PARTNERS

Pingelly community members
Local Businesses
Community Bank Pingelly & Brookton
Health services
Pingelly Youth Network / Youth in Emergency Services Cadets

Priority Project Six

Retain and Expand the Business Base

ACTIONS

1. Review the relevance of the Business Expansion and Retention (B.E.A.R.) Program implemented in other small towns in Australia.
2. Develop a Pingelly model
3. Implement Program
4. Implement outcomes

Timeframe: Short term & ongoing

LEAD GROUP

Business Networking Group
Shire Of Pingelly
Wheatbelt Business Network

POTENTIAL PARTNERS

Bank Of I.D.E.A.S
Local Businesses
Pingelly Community Resource Centre
Community Bank Pingelly & Brookton
Rural Aid
Pingelly Times

Our Strategies & Actions

Priority Project Seven

Connect Pingelly Heights to CBD

ACTIONS

1. Form a Pingelly Heights Pathway Task Team
2. Convene and host a conversation of Pingelly Heights residents
3. Develop a proposal to create a safer pathway from Pingelly Heights to the Central Business District.
4. Promote the proposal and lobby for support.
5. Implement proposal
6. Celebrate

Timeframe: Immediate and medium term

LEAD GROUP

Pingelly Heights Pathway Task Team

POTENTIAL PARTNERS

Shire Of Pingelly
Rural Aid
Keep Australia Beautiful

Priority Project Eight

Create the “Big Thing from the Sky”

ACTIONS

1. Form ‘Big Thing from the Sky’ Task Team.
2. Promote concept and seek community ideas and feedback.
3. Develop proposal and budget.
4. Seek funding and sponsorship.
5. Implement Project
6. Celebrate

Timeframe: Medium term

LEAD GROUP

“Big Thing from the Sky” Task Team
Pingelly Tourism Group & Shire of Pingelly

POTENTIAL PARTNERS

Pingelly Community Craft Centre
Co-Operative Bulk Handling Investment Fund
Wheatbelt Development Commission
Regional Development Australia Wheatbelt
Local Artist & Businesses
Lotterywest
Regional Arts funding
Royal Automobile Club (RAC Connected Communities grants)

Our Strategies & Actions

Priority Project Nine

Start a Volleyball Competition

ACTIONS

1. Form Volleyball Comp Task Team
2. Promote concept and seek community feedback.
3. Develop proposal and budget.
4. Implement Comp as an annual activity.
5. Celebrate

Timeframe: Immediate and ongoing

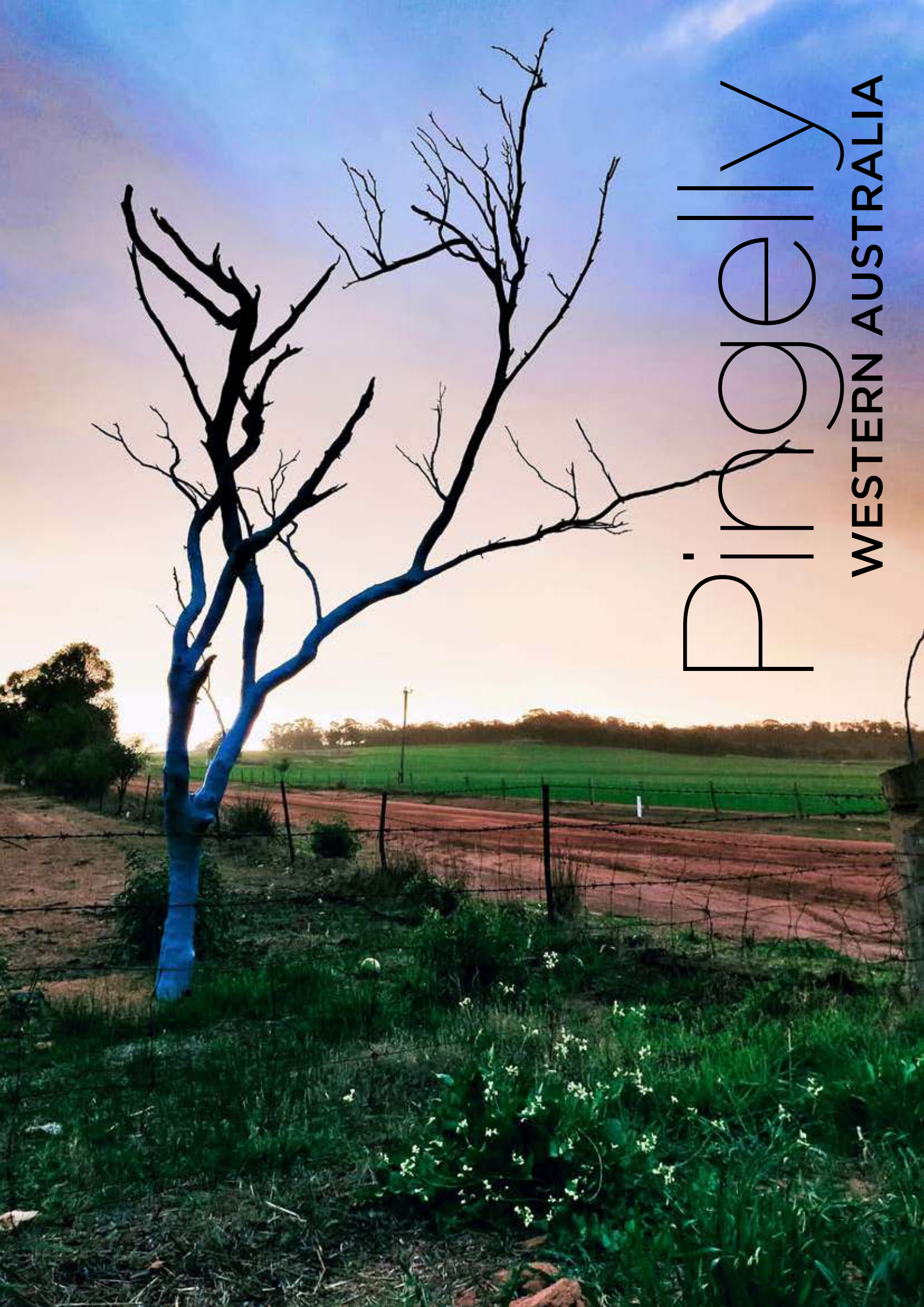
LEAD GROUP

Volleyball Comp Task Team Task Team

POTENTIAL PARTNERS

Shire Of Pingelly
Pingelly Recreation & Cultural Centre
Pingelly Youth Network
WA Department of Local Government, Sport & Cultural Industries





Pingelly

WESTERN AUSTRALIA